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To cite this article:


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The Impact of Virtual Reality Assisted Listening Instruction on English as a Foreign Language Learners’ Comprehension and Perceptions

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Article Info

Article History
Received: 27 December 2023
Accepted: 20 March 2024

Keywords
EFL
VR
Videos
Listening
Instruction
Comprehension

Abstract
Virtual Reality (VR) as an interactive, illustrative, and immersive learning environment has ample opportunities for the development of language skills. Despite a growing literature on VR-assisted language learning, the benefit of VR for L2 listening is in need of further investigation. To fill this lacuna, the current study surveyed the impact of using 360° monoscopic VR videos as pre-listening tasks on language learners’ development of listening comprehension. Sixty English as a foreign language (EFL) learners participated in the study as the control and the experimental groups. Their entry level of listening comprehension was evaluated by the B1 Preliminary listening paper before the study. Listening was taught to both groups by the comprehension-based model consisting of a pre-during-post listening cycle. The pre-listening activities of the experimental group included watching and working on 360° VR videos related to the topics of the listening parts of the textbook. The pre-listening phase of the control group included the warmup activities of the textbook. Both groups’ listening comprehension was evaluated again at the end of the study. The quantitative data analysis revealed a significant difference between the participants’ listening comprehension in favor of those who had worked with VR video as pre-listening tasks. Also, larger effect sizes for Parts 3 and 4 of the test that focused on understanding monologues were evident. The experimental group members were asked to express their perceptions of the experience of working with 360° VR videos in listening instruction by taking part in a structured interview. The results showed that almost all participants found the activities to be inspiring and pedagogically valuable.

Introduction

Listening comprehension is viewed to be a challenging and less explicit language skill. The complex cognitive processes involved in listening comprehension demand the listeners be able to attend to both language forms (recognizing phonemes, syllables, words, and phrases) and the gist of meaning (understanding the literal and intended meaning) at the same time. The interplay between these processes and other personal, instructional, and contextual factors makes understanding the aural input daunting for many foreign language learners. As a result, listening research has headed in the direction of making listening tasks less difficult by increasing the effectiveness...
of teaching approaches and instructional content in the last decades.

Evolution in cognitive psychology coincided with technological advancements has offered important insights into the human cognitive architecture and the role of multimodal input, mechanisms of working memory, and the way experience and background knowledge would contribute to active learning (Baddeley, 2010; Sweller et al., 2011; Mayer, 2009; 2014). The conception that listening comprehension is influenced by brain mechanisms has widened the scope of listening research and demanded the examination of the pivotal role of multimedia in promoting comprehension.

Research on the role of multimedia in learning outcomes was led by the Cognitive Theory of Multimedia Learning (CTML) postulating that “people learn more deeply from words and graphics than from words alone” (Mayer, 2014, p. 1). In the arena of foreign language teaching and learning this proposition has been scrutinized by incorporating multimedia into teaching and learning vocabulary (Teng, 2023), writing (Alobaid, 2020), grammar (Taghavi Takyar & Jalali, 2016), speaking (Diyyab et al., 2013), and listening (Sayyadi et al., 2024). While most of these studies agree that multimedia promotes learning outcomes and increases language learners’ motivation, there is still a need for further research on the role of cutting-edge multimedia technologies in language learning and teaching. This is vitally necessary for listening instruction since it would help to tackle the challenges EFL teachers and learners face in listening classes.

One of the emerging technologies of the 21st century is 360° VR videos, a kind of spherical video recording that yields a view in every direction. The combination of text, movement, narration, and graphics makes the 360° VR video an excellent source of multimodal output. The use of VR videos in the class would familiarize the learners with the context and topic of the task and give them a sense of being immersed in the foreign culture setting as it transfers a sense of reality and being deeply engaged in the environment to the viewer. A VR-assisted learning environment consists of “an immersive, three-dimensional (3D), multimedia, and multi-person simulation environment” (Wagner & Ip, 2009, p. 250) contributing to a sense of presence and amplification of perception of people, interactions, and situations.

The potential of VR videos for dynamic learning experiences (Parmaxi, 2023), the development of cognitive abilities (Parsons & Rizzo, 2008), promoting higher-order thinking (Sun et al., 2021), and enhancing English-speaking performance and motivation (Chien et al., 2020) is immense. While research on the benefits of VR technology in listening is scarce, it can be hypothesized that integrating VR videos into listening instruction would lead to more comprehension and less listening anxiety, as these movies not only provide a good provision of multimedia but also give the listeners the contextual clues that are lacking in many listening activities. Becoming familiar with the context of the listening task is a key element of activating the listeners’ background knowledge and giving them confidence in pursuing listening comprehension activities.

Due to the lack of empirical evidence in this regard, this work surveyed the effects of using 360° VR videos as pre-listening tasks on language learners’ development of listening comprehension. Further, the perceptions of those who experience working with 360° VR videos in listening instruction are assessed qualitatively. The study
answers the following research questions:

1. Does using 360° VR videos as pre-listening tasks impact language learners’ development of listening comprehension?
2. What are language learners’ perceptions of working with VR technology in listening instruction?

Review of the Related Literature
Listening Comprehension, Cognition, and Prior Knowledge

Listening comprehension is basically an information processing act (Cutler & Clifton, 1999) whose substantial portion consists of elements of communication and social relations. Listening relies heavily on both internal and external sources as the message can be interpreted and modified by background knowledge, contextual and situational variables, as well as nonverbal paralinguistic messages (Imhof, 2010). The blend of these components demands the listener to listen carefully, understand what was said, and most of the time do something in response to what was heard. Listeners’ efforts during comprehension are channeled into four interrelated processing namely neurological, linguistic, semantic, and pragmatic (Rost, 2011).

Neurological processing involves the way the aural message travels as sound waves and is caught and processed by auditory organs which simply means connecting the ear to the brain. Linguistic processing consists of two types of information processing, that is bottom-up and top-down processes. Bottom-up processing is data-driven and demands the activation and accumulation of linguistic knowledge from phonemes, syllables, and words to phrases, sentences, and text (Field, 2006). Conversely, top-down processing is knowledge-driven and requires the activation of appropriate schematic knowledge. This normally takes place during semantic processing that entails comprehension, inferencing, learning, and memory information (Rost, 2011) and pragmatic analysis when the meaning is co-constructed in the stream of interaction between the interlocutors in a given setting.

Undeniably, background knowledge or schemata have a key role in creating meaning while someone is reading or listening to texts. Prior knowledge is constructed in long-term memory as a result of life experiences. When a sufficient proportion of prior knowledge is activated by warmup activities, people can process the written or oral message more rapidly and efficiently and foresee what is going to be read or listened to. To attain such a goal, many language educationists suggest the use of pre-listening activities to trigger students’ schemata and help them predict the content and the theme of the listening task. Throughout this process, a positive attitude is created toward listening tasks (Owolewa & Olu, 2017) and students have enough time to master the language forms (Willis & Willis, 2001). This makes listening less tedious and anxiety-provoking, and thus a better understanding of the aural input is guaranteed.

The benefits of pre-listening activities for listening comprehension are both theoretically supported and empirically verified (e.g., Rajaei, 2015; Amari & Gorjian, 2019). There is also in-depth research to find out exactly what types of pre-listening tasks are more influential in promoting listening comprehension. Alavi and Janbaz (2014), for instance, examined the impact of two types of pre-listening tasks, i.e., question preview and topic preparation, on listening comprehension and found both techniques to be equally influential on language
learners’ growth of listening comprehension. Rouhi et al. (2014) examined the impact of previewing questions, repetition of input, and topic preparation on EFL learners’ listening comprehension and reported that the topic preparation technique, followed by the repetition technique, was the most influential pre-listening activity. Similarly, Rameshianfar et al. (2015), investigated the effects of two pre-listening techniques, that is input repetition plus background knowledge, and vocabulary instruction plus background knowledge on EFL learners’ listening comprehension. They found input repetition plus background knowledge to be the most helpful pre-listening technique.

Karimi and Chalak (2021), investigated the effectiveness of both bottom-up and top-down pre-listening activities on students’ development of listening comprehension and found a significant effect for both types of activities as well as an interaction effect for language proficiency. In a recent study, Madani and Kheirzadeh (2022) examined the effectiveness of four pre-listening activities, i.e., pre-teaching vocabulary, content discussion, pre-reading questions, and topic discussion, on EFL learners’ listening comprehension across elementary and advanced proficiency groups. It was found that vocabulary preparation and pre-reading questions were the most influential techniques at the elementary level, while vocabulary preparation and content discussion were the most influential techniques at the advanced level.

Undoubtedly, research on pre-listening activities demands attention to brain mechanisms and their key role in the processes of decoding, storing, saving, and retrieving the aural input. Working memory as an essential system for keeping “things in mind while performing complex tasks such as reasoning, comprehension and learning” (Baddeley, 2010, R1. 36) hugely affects the process of listening comprehension. The way working memory handles the input depends on the length (number of chunks) and modality (verbal, visual) of the input and how it captures attention and activates background knowledge. Limitation in working memory span (duration and capacity) causes listeners to encounter difficulty in comprehension and learning, i.e., “storing information in long-term memory” (Sweller, 2017, p. 7). Instructional practices that ignore human memory and its capacity are ineffective and can impose a heavy burden or cognitive load on learners’ working memory.

Based on the multicomponent model of working memory (Baddeley, 2010) and the Cognitive Theory of Multimedia Learning (Mayer, 2009) verbal and visual inputs are processed in two independent, though interrelated channels. When there is a need to process multimodal input with high cognitive load, the load is diffused in these two channels and thus the load is lightened. Drawing on these theories, models of the listening process from the perspective of cognitive psychology have been proposed (e.g., Imhof, 2010). In this scheme, it can be assumed that familiarizing language learners with the topic of the tasks through multimedia-enhanced warmup activities can foster the germane load that would link the incoming information with the long-term memory and thus contribute to lower extrinsic load. Despite a thick body of literature on the benefits of multimedia in improving language skills (e.g., Sanrica & Usluel, 2016; Cigerci & Gultekin, 2017; Dehghanzadeh et al., 2021; Yang et al., 2022) particularly with a focus on cognition (Noroozi et al., 2020), there is a dearth of research on how multimedia-supported pre-listening activities can affect language learners’ listening comprehension (e.g., Taher & Abdollahi-Guilani, 2019; Barjesteh & Ghaseminia, 2023). There is even more scarcity of research on the benefit of utilizing emerging technologies such as VR videos as pre-listening tasks.
360° VR Videos in Listening

360° videos are “recorded with omnidirectional or multi-camera systems that capture all directions at the same time. Videos are stitched together with software to produce a full spherical field of view” (Snelson & Hsu, 2020, p. 404). Users can view these videos and interact with their environment with VR head-mounted devices or desktop computer devices. Based on the degree of capturing the senses of the users, the extent of VR immersion videos is identified (e.g., Tacgin, 2020; Chen, et al., 2022). The effectiveness of VR videos in improving learners’ cognitive abilities like attention, spatial perception, and reaction (e.g., Weiner & Sanchez, 2020) has been surveyed. Also, the influences of 3D virtual contexts on the mental and social development of disabled learners and decreasing their anxiety and depression have been examined (Gilbert et al., 2013).

Due to its unique features, 3D video technology is suggested to provide language learners with the real notion of imagination, immersion, and engagement in teaching and learning English (Yang et al., 2021). A recent meta-analysis of 21 published articles in 2010–2021 shows that VR-enhanced language learning has a medium effect on students’ both linguistic and affective gains in comparison to non-VR environments (Chen et al., 2022), meaning that VR environments can both positively affect language learning and improve affection. Notably, the majority of the studies in this scheme are performed in the EFL context (Chen et al., 2022; Hua & Wang, 2023). As is evident, the most frequently investigated language skills are vocabulary, writing, and speaking (Parmaxi, 2023; Chen, et al., 2022; Hua & Wang, 2023; Zheng et al., 2022), while there is insufficient research on the effectiveness of VR videos on listening skill, especially as a motivator of listening comprehension (Parmaxi, 2023; Chen, et al., 2022; Hua & Wang, 2023; Zheng et al., 2022).

Lan et al. (2018) investigated the effects of real and 3D avatars on EFL students’ listening performance. They found that students’ learning improved as a result of watching the 3D avatars in motion compared to moving their bodies. Lee (2019) surveyed the test-takers’ performance in the VR test against that of an audio test and a video test among Korean EFL learners. The results showed that differences in test-takers’ performance were not statistically significant between the VR and the video groups, but were statistically significant between these two groups and the audio group. Specifically, the VR group demonstrated a better ability to search for detailed information than the audio group. In general, participants in the VR listening test responded positively to the test, situating VR as useful for listening assessments.

In another study, Tai and Chen (2021) compared the impact of VR via mobile-rendered head-mounted displays on listening comprehension, sense of presence, and perceptions of listening with a video-watching group. It was found that the VR group’s comprehension and retention improved significantly in comparison to video watchers. The VR group found the experience engaging and beneficial. Similarly, Ye and Kaplan-Rakowski (2023) investigated the impact of VR on Chinese language learners’ listening comprehension, enjoyment, sense of presence, and cognitive load. Two conditions of an interactive multimedia story in VR and watching a screencast recording of the same story were implemented. The results showed that the VR group had significantly higher listening comprehension scores, reported significantly more enjoyment and sense of presence, and experienced significantly less cognitive load. Shokri (2023) investigated the impact of 360° videos on Iranian EFL learners’
vocabulary retention and development of listening comprehension. The instruction was given to the participants in two different conditions of watching the VR videos and doing educational activities based on the watched videos, and just watching the VR videos and enjoying the experience. The results supported the significant effectiveness of the first condition on both vocabulary retention and the development of listening comprehension. Unlike these few studies, Ji et al. (2019) researched the effect of two presentation modes, that is traditional versus VR modes, on EFL learners’ listening comprehension and cognitive load in higher education context. The results demonstrated a nonsignificant difference between the two groups’ listening comprehension and a higher cognitive load for the VR group.

To shed more light on this matter, the current study surveyed the effects of 360° VR videos being included in the pre-listening phase of a comprehension-based listening instruction with a three-phase cycle of pre-during-post listening on language learners’ listening comprehension. The VR videos were integrated into the pre-listening phase because carefully designed pre-listening tasks in general (Madani & Kheirzadeh, 2022) and technology-based listening activities in particular (Sayyadi et al., 2024) have been found to contribute to the development of listening comprehension.

**Method**

**Participants**

Sixty female EFL learners participated in the study. English is one of the foreign languages that is taught in the Iranian educational system. The students were studying at a public high school in a rural area of the capital Tehran. The sample ranged in age between 15-16. Utilizing a random sampling approach, the students were put in a control group and an experimental group with 30 participants in each.

**Instruments**

* **B1 Preliminary**

To assess the participants’ improvement of listening comprehension, the listening paper of B1 Preliminary was used both as the pre-test before the study and the post-test after the experiment. B1 Preliminary is a member of English tests, labeled as Cambridge English Qualifications, developed and administered by Cambridge University. Cambridge English Qualifications have three proficiency levels, that is, basic, independent, and proficient. There are seven tests from pre-A1 to C2 in this system that are designed based on the Common European Framework of Reference (CEFR). The first test of level ‘independent’ is B1 Preliminary.

B1 Preliminary has four papers including reading, writing, listening, and speaking. These papers are administered and scored independently, while a general score of language proficiency is also given to the candidates. The listening paper was used in this study. This test has 25 questions organized in four parts and takes approximately 30 minutes. The questions are in different formats and assess understanding of the aural input in social, professional, or academic contexts. The “candidates need to show they can follow and understand a range of spoken materials including announcements and discussions about everyday life” (Cambridge English
The Interview

To assess the participants’ perceptions of using 360° VR videos in listening instruction, 10 students from the experimental group voluntarily participated in a structured interview. To develop the interview questions, the literature on VR in education was critically studied (e.g., Parmaxi, 2023; Snelson & Hsu, 2020; Legault et al., 2019) and ten questions were adapted based on the users’ feelings towards and experiences with 360° VR videos; the challenges they had while using 360° VR videos; and the role of teacher to soundly integrate this technology into the instruction. Two colleagues were asked to review the questions for appropriacy of the content and wording. Based on their comments, the wording of some questions was changed and three questions were deleted. As a result, seven questions were utilized to gather the qualitative data. The questions clustered in the following 4 themes:

- Students’ experience with 360° VR videos (2 questions)
- Students’ perceptions of the educational value of 360° VR videos (2 questions)
- Students’ challenges of 360° VR videos (2 questions)
- Teacher role in using 360° VR videos appropriately in listening instruction (1 question)

The interviews were conducted individually and lasted 15-20 minutes. All interviews were recorded and then transcribed for the qualitative data analysis.

Materials

360° VR Videos

Six sets of 360° VR videos with an average length of 4 minutes were selected from YouTube 360 or Aparat 360 (a local platform) to be used as the pre-listening activities. The topics of the videos were related to the themes of the lessons and listening activities of the students’ main textbook including understanding people, lifestyle, and art and culture. The videos were checked by two teachers for the appropriateness of linguistic difficulty, relevance to the topics, and cultural issues.

Pre-listening Activities

The students’ main textbook consisted of three lessons with different sections. Each lesson begins with warm-up activities (called Get Ready) followed by a conversation as the main listening task of the lesson. Get Ready aims to review the already known language features and familiarize the students with the theme of the listening task (Alavi Moghaddam et al., 2018). The activities focus on both lower and higher-order thinking skills with an emphasis on lower-order cognitive processes. The activities have different formats such as matching, fill-in-the-blanks, and ask-and-answer questions. The activities are done with the help of textual and pictorial clues and no video or audio accompanies the activities. The pre-listening activities of the experimental group were designed based on watching 360° VR videos by considering the same cognitive goals and formats. Examples of pre-listening activities and their cognitive processes and goals are summarized in Table 1.
Table 1. Pre-listening Activities with their Cognitive Processes

<table>
<thead>
<tr>
<th>Cognitive process</th>
<th>Goals</th>
<th>Sample activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creating</td>
<td>Generating new ideas, products, or ways of viewing things</td>
<td>Generate personal opinions</td>
</tr>
<tr>
<td>Evaluating</td>
<td>Justifying or defending a position or course of action</td>
<td>Compare answers with classmates</td>
</tr>
<tr>
<td>Analyzing</td>
<td>Breaking information into parts to explore connections and relationships</td>
<td>Compare and contrast pictures</td>
</tr>
<tr>
<td>Applying</td>
<td>Solve problems by applying knowledge, facts, techniques, and rules</td>
<td>Complete the missing information, Write similarities and differences</td>
</tr>
<tr>
<td>Understanding</td>
<td>Demonstrate an understanding of facts, concepts, and ideas</td>
<td>Explain/describe reasons, Summarize the information, Organize materials based on certain criteria</td>
</tr>
<tr>
<td>Remembering</td>
<td>Recalling information</td>
<td>Identify/label different parts of a picture, Match words with their pictures/meanings</td>
</tr>
</tbody>
</table>

Procedure

Before the study, the school administration’s approval and the consent of the participants and their parents for doing the experiment and gathering the data were gained. Then, the participants took part in the B1 Preliminary pre-test. Then, both groups received listening instruction based on a cognitive model consisting of a three-phase cycle of pre-during-post listening. In the pre-listening phase, the topic and theme of the listening task were introduced to the students. The experimental and control groups received different materials in this phase. The experimental group members were required to install a 360º video viewer app on their devices to view and work on 360º VR videos based on the teachers’ instruction and guidance. The control group just went through the warm-up activities of their textbook. In the listening part, both groups were required to listen carefully to the audio tracks to understand the general meaning and the details. In the post-listening phase, both groups’ understanding of the text and textual interpretation was assessed by various activities such as question and answers, fill-in-the-blanks, role plays, etc. The length of the instruction, the textbook, and the teacher of both groups were the same. During the pre-listening phase, the teacher was the director and manager of the class activities and tried to facilitate learning. The study lasted for five months. At the end of the experiment, both groups took part in the B1 Preliminary post-test. The members of the experimental group were also asked to take part in the structured interview.

Data Analysis

To answer research question one, descriptive statistics and inferential statistics were utilized and the collected
data from B1 Preliminary were analyzed. Descriptive statistics included the mean, standard deviation, and range of the scores. The missing data and normality of the distribution of scores were also checked (Pallant, 2020). The inferential statistics included Multivariate Analysis of Variance (MANOVA) that examined both groups’ listening comprehension after the experiment by comparing their B1 Preliminary post-test scores. The mentioned analyses were performed using SPSS 23. The transcripts of the interviews were analyzed by a qualitative content analysis to gain “insights into inner processes of learning and development” (Mayring, 2023, p. 322). The content analysis was done by both manual and computer-assisted coding. Computer software NVivo 12 Pro was used to analyze qualitative data.

Results

The Impact of VR-assisted Listening Instruction on the Development of Listening Comprehension

To examine if using 360º VR video as a pre-listening task has impacted the participants’ listening comprehension, a one-way MANOVA was run. Post-test scores functioned as the dependent variable and the type of pre-listening tasks (2 levels: 360º VR videos, versus conventional activities) served as the independent variable. The results of Multivariate Tests indicated a statistically significant difference between the two groups’ B1 Preliminary post-test scores (Wilks’ Lambda=.662, F=7.034; p=.000<.05; partial eta squared=.338). Also, the results of Tests of Between-Subjects Effects (see Table 2) showed significant differences in four parts of the B1 Preliminary post-test. It should be noted that to avoid error Type I, the alpha level of .0125 was adapted according to Bonferroni adjustment (.05/4=.0125).

Table 2. Tests of Between-Subjects Effects

<table>
<thead>
<tr>
<th>Source</th>
<th>Dependent Variable</th>
<th>Type III Sum of Squares</th>
<th>Df</th>
<th>Mean Square</th>
<th>F</th>
<th>Sig.</th>
<th>Partial Eta Squared</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group</td>
<td>Part 1</td>
<td>20.417</td>
<td>1</td>
<td>20.417</td>
<td>12.014</td>
<td>.001*</td>
<td>.172</td>
</tr>
<tr>
<td></td>
<td>Part 2</td>
<td>36.817</td>
<td>1</td>
<td>36.817</td>
<td>14.157</td>
<td>.000*</td>
<td>.196</td>
</tr>
<tr>
<td></td>
<td>Part 3</td>
<td>18.150</td>
<td>1</td>
<td>18.150</td>
<td>14.480</td>
<td>.000*</td>
<td>.200</td>
</tr>
<tr>
<td></td>
<td>Part 4</td>
<td>18.150</td>
<td>1</td>
<td>18.150</td>
<td>14.401</td>
<td>.000*</td>
<td>.199</td>
</tr>
<tr>
<td>Error</td>
<td>Part 1</td>
<td>98.567</td>
<td>58</td>
<td>1.699</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 2</td>
<td>150.833</td>
<td>58</td>
<td>2.601</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 3</td>
<td>72.700</td>
<td>58</td>
<td>1.253</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 4</td>
<td>73.100</td>
<td>58</td>
<td>1.260</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>Part 1</td>
<td>993.000</td>
<td>60</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 2</td>
<td>519.000</td>
<td>60</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 3</td>
<td>235.000</td>
<td>60</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 4</td>
<td>395.000</td>
<td>60</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corrected Total</td>
<td>Part 1</td>
<td>118.983</td>
<td>59</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 2</td>
<td>187.650</td>
<td>59</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 3</td>
<td>90.850</td>
<td>59</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Part 4</td>
<td>91.250</td>
<td>59</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
As is shown in Table 2, while the effect sizes for the intervention for all parts are large (partial eta square > .14) (Cohen, 1988), the values of effect sizes for Parts 3 and 4 are larger than those of Parts 1 and 2. Based on descriptive statistics (see Table 3), the experimental group (360° VR videos) outperformed the control group (conventional activities) in B1 Preliminary and its four parts.

Table 3. Descriptive Statistics for B1 Preliminary Pre-test and Post-test Scores across Groups

<table>
<thead>
<tr>
<th>Variables</th>
<th>Groups</th>
<th>Pre-test</th>
<th>Post-test</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Mean</td>
<td>SD</td>
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<tr>
<td>Part 1</td>
<td>Control</td>
<td>3.235</td>
<td>1.349</td>
</tr>
<tr>
<td></td>
<td>Experimental</td>
<td>3.038</td>
<td>1.280</td>
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<tr>
<td>Part 2</td>
<td>Control</td>
<td>1.705</td>
<td>1.528</td>
</tr>
<tr>
<td></td>
<td>Experimental</td>
<td>2.961</td>
<td>2.009</td>
</tr>
<tr>
<td>Part 3</td>
<td>Control</td>
<td>1.500</td>
<td>1.331</td>
</tr>
<tr>
<td></td>
<td>Experimental</td>
<td>2.115</td>
<td>1.478</td>
</tr>
<tr>
<td>Part 4</td>
<td>Control</td>
<td>2.029</td>
<td>1.114</td>
</tr>
<tr>
<td></td>
<td>Experimental</td>
<td>2.500</td>
<td>1.303</td>
</tr>
</tbody>
</table>

Learners’ Perceptions of VR-assisted Listening Instruction

To discover the perceptions of the students who experienced working with 360° VR videos in the pre-listening phase of their listening class, their responses to the interview questions were qualitatively analyzed. The data were coded both manually and by the computer software NVivo 12 Pro. First, both researchers read the texts carefully and independently and coded the responses manually. In two elaboration sessions, the codes were compared and disagreements were resolved. The codes, classes, and themes were decided upon as the software output, and manual codes were checked and rechecked (see Table 4). Finally, the qualitative data were explicated, inferences were drawn and conclusions were arrived at (Table 5-7).

Table 4. Main Themes and Subthemes

<table>
<thead>
<tr>
<th>Themes</th>
<th>Rank</th>
<th>Word</th>
<th>Count</th>
<th>Weighted Percentage (%)</th>
<th>Subthemes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students’ experience with 360° VR videos</td>
<td>1</td>
<td>exciting</td>
<td>4</td>
<td>5.13</td>
<td>Feeling</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>interesting</td>
<td>4</td>
<td>5.13</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>really</td>
<td>4</td>
<td>5.13</td>
<td>Perceptions/</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>see</td>
<td>4</td>
<td>5.13</td>
<td>Senses</td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>experience</td>
<td>3</td>
<td>3.85</td>
<td></td>
</tr>
<tr>
<td>Students’ learning outcomes</td>
<td>1</td>
<td>listening</td>
<td>4</td>
<td>4.76</td>
<td>Motivation</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>movies</td>
<td>4</td>
<td>4.76</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>stress</td>
<td>3</td>
<td>3.57</td>
<td>Understanding</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>anxiety</td>
<td>2</td>
<td>2.38</td>
<td></td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>exams</td>
<td>2</td>
<td>2.38</td>
<td></td>
</tr>
<tr>
<td>Challenges of</td>
<td>1</td>
<td>see</td>
<td>5</td>
<td>4.95</td>
<td>Easiness/diffic</td>
</tr>
</tbody>
</table>

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Students’ Experience with 360º VR Videos

Generally, students described their experience to be exciting and captivating, particularly because they liked the panoramic view of the environment. Most students were astounded by the sense of reality that existed in the videos (see Table 5).

<table>
<thead>
<tr>
<th>Subthemes</th>
<th>Example quote</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feelings</td>
<td>“It was fun and very exciting”.</td>
</tr>
<tr>
<td></td>
<td>“I found the videos to be very engaging and captivating.”</td>
</tr>
<tr>
<td>Perceptions/Senses</td>
<td>“It was very interesting to me that we could see all the dimensions of the film at the same time, it made us feel as if we were really in that environment and we traveled to those cities at the same time with the narrator”.</td>
</tr>
<tr>
<td></td>
<td>“It was a great experience. I felt that I was in that environment and I could see all the people, cars, and buildings very close. It was really interesting”.</td>
</tr>
</tbody>
</table>

Learning Outcomes

The students believed that the use of 360º VR videos motivated them to follow the difficult task of listening, lowered their task and exam anxiety, and helped them remember new words longer (see Table 6).

<table>
<thead>
<tr>
<th>Subthemes</th>
<th>Example quote</th>
</tr>
</thead>
<tbody>
<tr>
<td>Motivation</td>
<td>“It reduced our anxiety. We were more eager to watch the movies”.</td>
</tr>
<tr>
<td></td>
<td>“Listening exams have always been stressful for me, but now I feel that if we had smart classes to use such kinds of videos, we would</td>
</tr>
</tbody>
</table>
Subtheme | Example quote
--- | ---
learning environment | “I used to watch a lot of movies to improve my language proficiency, but I had never seen such films before and I think these 360° videos are very effective in motivating and also improving our language skills. I liked them very much”.
| “Using this kind of technology makes language learning much easier”.
Understanding | “This method helps us a lot to keep the new words in our minds because everything seems to be completely real”.

Benefits and Challenges of 360° VR Videos

Almost all students said that they did not experience any particular problem with watching 360° videos on their devices. One or two students had some problems with understanding the narrations or concentrating while watching the movies (see Table 7).

Table 7. Benefits and Challenges of 360° VR Videos

<table>
<thead>
<tr>
<th>Subtheme</th>
<th>Example quote</th>
</tr>
</thead>
</table>
| Easiness   | “It was much better and easier than other kinds of movies”.
|            | “They were easy and comprehensible.” |
| Difficulty | “Being able to see all the angles of the film in this way was really interesting and exciting, and I think the only challenging thing is understanding the description presented in the video accurately and completely”.
|            | “It was easy for me, but sometimes seeing the different dimensions of the film made me pay attention to other parts and also made it difficult to understand what the narrator was saying, but when the movie was played for the second time, this problem was solved”.

Teacher Role

The students found the teacher to be quite helpful and effective and were appreciative of her for making them familiar with this technology.

Discussion

Listening is largely neglected in the growing literature on VR-assisted language learning. This study was carried out to address this matter by incorporating VR videos into the pre-listening phase of listening instruction and scrutinizing the effect of this strategy on students’ learning gains and perceptions. Utilizing a mixed methods
research design assisted the researchers in studying the variables more deeply by gathering and analyzing quantitative and qualitative data.

The results of the study primarily showed that using immersive learning environments as pre-listening activities led to EFL learners’ improvement in listening comprehension. This finding corroborates the theoretical assumptions and empirical evidence that making students familiar with the topic of listening before doing the task would ease information processing as students’ anxiety and apprehension of the unknown decline. What the findings add to the literature is that the type of pre-listening activities matters and the use of certain types of technologies can influence the comprehension of aural input more profoundly. It is known that incorporating multimedia into the cycle of teaching listening can influence listening comprehension and listening anxiety (e.g., Cigerci & Gultekin, 2017).

The finding of the current study showed that 360° VR videos have also considerable potential to be used as instructional aids and can increase students’ listening skills over time. There are certain reasons for this finding. First, these videos provide a type of instructional content that observes human cognitive architecture and lowers the cognitive burden of information processing by yielding multimodal input. Working memory is “capable of holding multidimensional episodes or chunks, which may combine visual and auditory information” (Baddeley, 2010, R138); therefore, when students are immersed in the context of the listening, both audio and visual channels are used to process the information. This assists students to promote their bottom-up and top-down processing which ultimately leads to better comprehension of the message. In this process, particular types of listening strategies that are essential for listening comprehension such as listening for the gist, activating schemata, and making inferences (Vandergrift et al., 2006) are also utilized more efficiently to compensate for the parts that are not understood very well (Park, 2018).

Second, this type of input is not only multimodal but also immersive and provides the listeners with a sense of presence and reality. In this learning context, the listeners can travel to places that are not possible in the real world from the undersea world and wildlife to the famous historical relics and ancient sites. By using this technology, no boundary exists for language learners’ imagination and thus they feel they are really in the context of a foreign country. This gives a genuine reason for learning the language by doing meaningful activities that have ties with the real world and its attributes. Further, as key aspects of the listening situation including the participants and the surrounding scene calibrate the listener orientation (Imhof, 2010) being involved and immersed in the listening context would make 360° VR videos an ideal environment conducive to comprehension and learning.

Third, the pre-listening activities with immersive videos helped learners activate their background knowledge and thus the germane load of the listening task increased. In this way, more cognitive resources are devoted to listening comprehension through schemata building or information retrieval (Sweller et al., 2011). When the germane load is fostered, more capacity of the working memory becomes free to control the intrinsic load that is generated by either the complexity of the task or the instructional approach (Paas et al., 2010). “As germane load is stated to be associated with processes that directly contribute to learning” (Kirschner et al., 2011), using 360° VR videos as
pre-listening activities contributed to the promotion of listening comprehension. The outcome, in line with past literature, suggests that well-designed multimedia can manage extraneous cognitive load and generate adequate germane load crucial for learning (Banihashem et al., 2023).

Further, it was found that the effect sizes for the intervention in Parts 3 and 4 of the listening post-test were larger in comparison to Parts 1 and 2. Parts 3 and 4 focused on understanding monologues while Parts 1 and 2 focused on understanding dialogues and conversations. The reason is that many 360º VR videos are narrated by a single person and they do not have any interaction among people. This actually shows that despite the many benefits these types of videos have for listening instruction, they are more appropriate to be used for teaching monologues rather than conversations and dialogues. The finding suggests that to promote the influence of 360º VR videos on language learners’ oracy skills, the production of interactive and dialogic VR videos be given special attention as well.

Last, two contentious issues should be addressed while generalizing the findings of the current study to the population of EFL learners. The first one is the role of gender in listening comprehension. While some studies set forth that male and female listeners process the oral input differently (e.g., Zohrabi et al., 2015) and women benefit from pre-listening activities more than men in comprehending the listening tasks (Rajabi, 2015), non-significant differences in the value of schemata-based pre-training activities in comprehension across gender have been reported (e.g., Oroji & Hajiqorbani, 2012). Also, gender is suggested to be one of the issues that need further investigation in technology-enhanced (Dehghanzadeh et al., 2024) and VR-assisted language learning environments (Hua & Wang, 2023). The second concern is that although the participants’ familiarity with the general theme of the listening task was checked before beginning the pre-listening phase, any possible differences in students’ knowledge of the content before and after the study were not examined. Deeper insights into the effect of VR-supported learning environments on knowledge development (e.g., Sichterman et al., 2023) and the role of the amount and accuracy of students’ knowledge in the success of knowledge activation techniques for comprehension (Hattan et al., 2024) will be gained by follow-up research.

The results of the interviews showed that almost all participants believed that the pre-listening activities planned based on 360º VR videos were inspiring and pedagogically valuable. They hold positive perceptions of their general experience with 360º VR videos, the way these videos were effective in performing listening tasks, and how this new technology was adapted and used appropriately by their teacher for instructional purposes.

This finding generally corroborates previous postulations concerning immersive technology that in designing VR-based instruction, instructional design principles should be considered (Merchant et al., 2014). In this study, incorporating 360º VR videos into the cycle of comprehension-based listening instruction, whose main purpose is comprehension and activating the schemata, was found to be fruitful and beneficial. As students’ answers show, this instructional design was quite suitable as they not only believed that their learning improved greatly but also their listening and test anxiety declined significantly. The instructional design roused students’ levels of interest in listening and at the same time captured their attention and helped them remember the learned materials longer. Also, the findings of the study support the benefits of VR-based instruction for language learning including
facilitating interaction and collaboration, promoting language learning motivation, building communicative competence, and giving a sense of presence and authenticity to language tasks (Parmaxi, 2023).

**Conclusions**

The current study probed into the effects of 360º VR videos on EFL learners’ development of listening comprehension through a quasi-experimental research method and also examined the participants’ perceptions of the educational values of this cutting-edge technology by gathering qualitative data through a structured interview. The results generally showed that 360º VR videos used as pre-listening activities are beneficial for listening instruction and can guarantee the development of listening skills, promotion of motivation, decline of listening anxiety, and enhancement of students’ interest and engagement in doing listening tasks.

The study suggests illuminating insights into the benefits of VR for listening instruction, despite the limitations the researchers encountered in the process of conducting the study. First and foremost, the 360º VR videos were not prepared by the researchers, although they were carefully selected considering content appropriacy (difficulty level, cultural issues, technical aspects, etc.). This was not technically and financially possible for the researchers. Further, the study was carried out among female students of the lower-intermediate level of English proficiency, and performing the experiment among other groups of language learners was not possible due to practicality issues.

It is therefore suggested that future researchers compare and contrast the effects of created and curated 360º VR videos on the development of language skills in general and listening comprehension in particular. Further, considering the participants’ individual differences such as gender, language proficiency, and age is recommended for follow-up studies to shed more light on the educational values of VR technology in language learning and teaching.

Also, as it was mentioned earlier, to manage the germane cognitive load and consequently the extraneous cognitive load during the task of listening comprehension, the 360º VR videos were integrated into the pre-listening phase of the instruction. Future research may be conducted by implementing VR-based instructional content across three phases of pre-during-post listening to cross-compare the students’ learning gains from each phase.

**References**


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Appendix. Interview Questions

Theme 1 - Experience with 360-degree videos

1. Have you ever had the experience of working with any 360º VR presentations/videos before?
2. If this is your first VR experience, how do you describe your experience with 360º videos?

Theme 2 - Perceptions of the educational value of technology

3. Compared to your previous experience of working with computers, what did this new experience (i.e., working with 360º videos) add to the value of using technology for language learning?
4. Compared to two months ago, generally when you listen to English, do you feel any difference in your listening in terms of comprehension, motivation, and anxiety?

Theme 3 - Benefits and challenges of 360º VR videos

5. Were 360º VR videos difficult to understand or easy? What was interesting? What was challenging?
6. Did you have any technical problems when you were watching VR videos?

Theme 4 - Teacher role

7. How do you evaluate the role of your teacher in encouraging you to watch these videos?